

PROFESSIONAL BUSINESS BUILDERS PROGRAM

**“Go get ‘em”
vs.
“Come and get it!”**



Everyone's Goal



- **Build a solid foundation for your business, with dedicated and passionate consumers of the product under you sharing and introducing the products to others.**
- **Most MLM companies seek to recruit Distributors to then help find Customers. This is the “Go get ‘em” strategy.**

Common Obstacles



TIME



- You introduce the products to your prospects.
- They decide they want to try a sample.
- You send out a sample.
- You follow up and explain opportunity.
- They take time to decide if they want to pursue.



MONEY



- You have to purchase lots of product.
- You stock, hold, deliver or ship out the product yourself.
- Your time is spent talking to people who have not even tried the products yet!
 - Your time = money!

THE PROBLEM



There is a time lag between speaking with a potential Customer, who first wants to try the product **BEFORE** they make a purchase decision. It takes multiple contacts to “close” a prospect. This is a slow but steady “build”.



EXAMPLE



- **We can all agree that if you had 100 customers in your downline, all consuming and sharing these incredible products on a monthly autoship, that would be a solid foundation for your business.**
- **Let's assume to convince a prospect to join your team you spent 45 min on the phone/in person, etc and gave them 2 quarts plus a few samples of each product.**

TO REACH 100 CUSTOMERS



YOUR COST



\$6900
(**\$69 wholesale
product cost x
100 customers**)

YOUR TIME



4500 min
(**10 days time spent
with prospects**)

EXAMPLE

**\$6900 and 72 hours of your
time...OUCH!**



WHAT IF WE HELPED OUT?...

YOUR SOLUTION



Traditional = “Go get ‘em”

New System: “Come and get it!”

- Company provides a deeply discounted inventory commitment solely for Customer sampling and Distributor recruitment by senior level builders.
- We provide the webpage you can use to promote this offer, we hold all product and ship directly to your customers!



U.S. ALOE

Special Offer! Try All of Our Products for Only

Only \$14.99

USAloe Sampler Package
Limited Time Offer!

Get 2 Quarts of AloeAdvanced™, 2 servings AloeControl™, 2 Servings of AloeBoost™, 2 Servings of AloeRest™ & 2 Servings of AloeAdvanced™ at **below cost!**

You will receive exactly what you see below in your limited time invitation package.



Referred by: William Mountanos (50000)
Sponsor Website: leader.usaloe.com

Billing & Shipping Information

First Name Last Name
 Address City
 State Zip
 Email Phone

Shipping and Billing Options

Payment Information

Card Type Card Number
 CVV2 Number (What's This?) Expiration Month Year

Retail Price: \$91.97
 Shipping: FREE
 Handling: FREE

Save (Limited Time): -\$76.98
Order Now for Only: \$14.99



ORDER NOW!



Irresistible Offer

Congratulations! This invitation only preferred customer offer includes: wholesale pricing on all future orders with USAloe as well as an automatic monthly shipment profile that you can change or cancel at anytime. The automatic shipment will start in 30 days, and will include 3 quarts of AloeAdvanced for a total of \$67.50 plus shipping and handling. You can modify or cancel your automatic shipment profile any time - simply log in to your USAloe back office or contact customer support. Your USAloe back office login number and password will be given to you once your order has successfully processed.

IRRESISTIBLE OFFER



- **Webpage provides for 3 units e.g. 2 quarts and 1 brick for a \$92 retail value (\$69 wholesale) and Customer only pays shipping and handling.**
- **Price is \$14.99 for shipping and assembly.**
- **Customer enjoys preferred status and is able to buy at wholesale and is automatically enrolled in an autoship program.**

IRRESISTIBLE OFFER



Why your customers love it:

They get \$92 of retail product for only \$14.99

- **They get a spot held in your binary and they can see growth underneath them.**
- **They get to sample all the products before making a decision.**



\$14.99

IRRESISTIBLE OFFER



Why you love it:

- **You are building a strong customer base, volume and recurring autoship volume.**
- **Your downline is growing rapidly**
- **It is far easier to upgrade these customers into distributors after they have sampled the products AND they see growth underneath them!**



NEW PACKS ONLINE NOW!



EZ Builder Pack 1000 w/ customer enrollment system

- **3 months forced rank to Diamond**
 - **\$1000 and 1000 points**
 - **Custom recruiting page**
 - **Preloaded with 100 credits**



EZ Builder Pack 600 w/ customer enrollment system

- **3 months forced rank to Ruby**
 - **\$600 and 600 points**
 - **Custom recruiting page**
 - **Preloaded with 40 credits**

HOW IT WORKS



EZ Builder 1000 Pack Example:

For \$1000 you are purchasing 100 credits and 100 product packages that USAloe holds and ships for your customers – a \$6900 wholesale value!

You distribute your custom webpage and customers can sign up to receive their package and get a spot in your downline.

USAloe ships the product directly to them and one credit is deducted from your webpage.

THAT'S NOT ALL...



- **Customers are enrolled in the standard 3 Qt AloeAdvanced autoship - EACH completed autoship pays a 1st autoship BONUS of \$10.00 on autoships of 60 points or greater.**
- **You would also get a first order bonus of \$9 minimum if their autoship runs before they upgrade to a larger package.**

That is \$19 per customer!

THAT'S STILL NOT ALL...



- **1000 Point EZ Builder Pack triggers double FOB if one of your PSDs purchases this pack, you get \$300!**
- **100 customers on the 3 Qt autoship minimum = 6000 pts in your binary!**
- **That is just from you – imagine if someone in your downline does the same!**

Crazy Pete's Customer Guarantee



- **Remember, you are not picking up any product, you do not need to hold, stock or ship anything yourself. USAloe is helping you develop these 100 customers and sending the product to them on your behalf.**
- **However, should a Distributor exercise best efforts and only achieve a portion of targeted 100 customers by the end of 90 days they can redeem their unused credits and receive balance of a physical product Pro Pack during the following month. – You Can't Lose!!**
*example computation at end of this presentation.



WAIT! THERE'S MORE!



ALL EXISTING DIAMONDS TO DATE

Get a page loaded with 25 credits!

Executive Packs will get 100 credits!

ALL EXISTING RUBIES TO DATE

Get a page loaded with 10 credits!



WAIT THERE'S EVEN MORE!



Sell 6 Pro Packs or EZ Builder 1000s between
NOW & October 31st
earn an additional

\$1000.00!!!!

Oh yeah... sell 6 EZ Builder 600s or Biz Packs
and earn

\$500!

THINK ABOUT IT!



Sell 3 EZ Builder 1000 Packs and get yours FREE!

**Double EB = 3 x \$300 plus 3 cycles at \$35 totals
over \$1000!**

**Sell 6 EZ Builder 1000 Packs and earn over \$3,150
in October**

**6 EB at \$300 = \$1,800 plus 10 cycles at \$35 = \$350
plus \$1,000 October Bonus!**

THE SCRIPT CONT.



• **1 week after \$14.99 order:**

- **“Did you get your product?”**

**Regardless of the answers... “I thought I would explain how the program works....
... so if you were to go ahead and purchase the enrollment option you could begin to earn money.”**

THE SCRIPT CONT.



Upon purchase of enrollment fee:

“Welcome aboard, now we know you want to earn money. Here are two options for you to order product”

- **Option 1** – Purchase one of the many product “packs” and begin sampling your friends. Learn from other Distributors how to hold home parties using AloeControl™ or AloeBoost™.
- **Option 2** – Sell the “EZ Builder” and explain how they can earn \$19.00 for each Customer they get on a ‘risk free’ basis. It is a “risk free” sale in that they will always end up with product or Customers!

YOU CAN DO IT!



EZ Builder Packages available for ordering NOW!

Custom pages will be ready October 1st!



This opportunity is a limited time promotion – don't miss this chance to build your business!

NEW PACKAGE NOTES



- **No Will Call of \$14.99 packages, these are to be shipped to your customers.**
- **USAloe reserves the right not to ship repeatedly to same addresses or credit cards.**
- **Company will follow up with new customers, detection of abuse MAY trigger physical completion of package.**
- **Company may cancel offer for new enrollees at any time.**

Crazy Pete's Customer Guarantee



- **Should a Distributor exercise best efforts and only achieve a portion of targeted 100 customers by the end of 90 days they can receive balance of a physical Pro Pack, during the following month, to be computed as follows:**
 - **Physical pack is 900 points due to shipping and credit card charges.**
 - **So at the end of 90 days let's assume you only get 50 Customers instead of the original 100**
 - **The computation would be $.9 \times .5 = .45$ so you would receive 45% of the product from a physical Pro Pack or 18 Bricks and 3 Quarts!**

THANK YOU

